

## ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2723751  
**Alt Order #:** 27141803  
**Product Desc:** Political  
**Estimate:** 10061  
**Flight Dates:** 10/13/20 - 10/19/20  
**Original Date / Rev:** 10/14/20 / 10/14/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Avenue NW  
 Washington, DC 20001-3796

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Jim Ward/State Senate/KS/Dem  
**Demographic:** A25-54  
**Product Codes:** PL15  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN5252/SP2893/TO824/AL1472  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	16	\$6,850.00	\$5,822.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	16	\$6,850.00	\$5,822.50	0.00
<b>Totals</b>	<b>16</b>	<b>\$6,850.00</b>	<b>\$5,822.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	10/18/20	10/18/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show Su															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S			1			\$150.00		0.00			
2	Multi	10/17/20	10/17/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show Sa															
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S-			1			\$150.00		0.00			
3	Multi	10/18/20	10/18/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
Channels : KSNL,KSNG,KSNL,KSNW															
Sun KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S			1			\$250.00		0.00			
4	Multi	10/17/20	10/17/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
Sat KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2723751  
 Alt Order #: 27141803  
 Flight Dates: 10/13/20 - 10/19/20

Advertiser: POL/Jim Ward/State Senate/KS/Dem  
 Product Desc: Political  
 Estimate: 10061

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S-			1		\$400.00	0.00					
5	Multi	10/13/20	10/13/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-T-----			1		\$500.00	0.00					
6	Multi	10/15/20	10/15/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	---T---			1		\$500.00	0.00					
7	Multi	10/19/20	10/19/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/20	10/25/20	M-----			1		\$500.00	0.00					
8	Multi	10/14/20	10/14/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	--W----			1		\$750.00	0.00					
9	Multi	10/16/20	10/16/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	----F--			1		\$750.00	0.00					
10	Multi	10/17/20	10/17/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				Channels : KSNL,KSNG,KSNW											
				Sa 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	-----S-			1		\$400.00	0.00					
N 11	Multi	10/16/20	10/16/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	----F--			1		\$500.00	0.00					
N 12	Multi	10/15/20	10/19/20	KSN News at Six	CM	6-630p	M-T---	:30	1	\$750.00	P4	0.00	NM	2	\$1,500.00
				Channels : KSNL,KSNG,KSNW											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	---T---			1		\$750.00	0.00					
Week:		10/19/20	10/25/20	M-----			1		\$750.00	0.00					
N 13	Multi	10/16/20	10/19/20	KSN Today 2	CM	6-7am	-----	:30	0	\$200.00	P4	0.00	NM	2	\$400.00
				Channels : KSNL,KSNG,KSNW											
				KSN Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	----F--			1		\$200.00	0.00					
Week:		10/19/20	10/25/20	M-----			1		\$200.00	0.00					
N 14	Multi	10/15/20	10/15/20	KSN Today 1	CM	5-6am	---T---	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNL,KSNG,KSNW											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/12/20	10/18/20	---T---			1		\$100.00	0.00					

Order / Rev:	A2723751
Alt Order #:	27141803
Flight Dates:	10/13/20 - 10/19/20

Advertiser:	POL/Jim Ward/State Senate/KS/Dem
Product Desc:	Political
Estimate:	10061

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														16	\$6,850.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27141803	<b>Changes as of:</b> 10/14/2020 at 8:08 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 1428/1439/10061	<b>Flight:</b> 10/13/20 - 10/19/20	<b>Station:</b> KSNW
<b>Agency:</b> BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Advertiser:</b> Jim Ward KS SD-28 <b>Product:</b> Political	<b>Market:</b> Wichita <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 10049520	<b>Buyer:</b> Herrick, Cathie	<b>Service:</b> Nielsen
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/VOTE
<b>Separation:</b>	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Total \$:</b> \$6,850.00
		<b>Total Spots:</b> 16
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2723751

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/13 - 10/19							Total Spots	Total \$	CPP*	GRP*
							10/13	10/14	10/15	10/16	10/17	10/18	10/19				
1	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	0	1	0	0	1	\$150.00	\$0.00	0.0
3	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
4	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		KSN News	\$500.00	0	30	1	0	1	0	0	0	1	3	\$1,500.00	\$0.00	0.0
6	Tu-F,M 6p-6:30p		KSN News	\$750.00	0	30	0	1	0	1	0	0	0	2	\$1,500.00	\$0.00	0.0
7	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
REV+ 8	Tu-F,M 5p-5:30p		KSN News	\$500.00	0.0	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
REV+ 9	Tu-F,M 6p-6:30p		KSN News	\$750.00	0.0	30	0	0	0	1	0	0	0	2	\$1,500.00	\$0.00	0.0
REV+ 10	M-F 6a-7a		News	\$200.00	0.0	30	0	0	0	0	1	0	0	2	\$400.00	\$0.00	0.0
REV+ 11	M-F 5a-6a		News	\$100.00	0.0	30	0	0	0	1	0	0	0	1	\$100.00	\$0.00	0.0
TOTALS:							1	1	3	3	3	2	3	16	\$6,850.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27141803	<b>Changes as of:</b> 10/14/2020 at 8:08 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 1428/1439/10061	<b>Flight:</b> 10/13/20 - 10/19/20	<b>Station:</b> KSNW
<b>Agency:</b> BUYING TIME,LLC	<b>Advertiser:</b> Jim Ward KS SD-28	<b>Market:</b> Wichita
650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
Suite 210	<b>Agency Order #:</b> 10049520	<b>Service:</b> Nielsen
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	202-872-5880	202-872-5880
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,850.00
		<b>Total Spots:</b> 16
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> A2723751

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/08/20 9:04 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$4,350
<b>KSNW Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$6,850.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>16</b>	<b>\$6,850.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	16	\$6,850.00
<b>Total</b>	<b>16</b>	<b>\$6,850.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/14/20 8:08 AM	KELLY JOHNS	Revised	6		\$2,500.00	\$6,850.00	Changes: Origuser Entered Dollars to \$4,350.00, User Entered \$ from \$0.00 to \$6,850.00, Demo Meta to [R16], Total \$ from \$4,350.00 to \$6,850.00, Total Spots from 10 to 16, Calculated Dollars from \$4,350.00 to \$6,850.00. 4 buylines added or modified.
Queued for Electronic Contracting	10/8/20 8:18 AM					\$0	\$0	
New	10/8/20 7:00 AM	KELLY JOHNS	Confirmed	10		\$4,350.00	\$4,350.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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